**WHAT IS DATA ANALYSTICS**

**1, Key palyer**

Data engineer: develop and maintain data architecture

* Extract, intergrate, organize data
* Clean, transform and prepare data
* Design, store and manage data in data repo
* Skill: program, system, database,

Data Analyst, translate number into insight, so that organization can make decision

Responsibility:

* Inspect and clean data for deriving insight
* Correlation, pattern & apply statistical methods to analyze and mine data
* Visual data to interpret and present finding